



## **BALLY'S EVENT LAWN WITHIN 195 DISTRICT PARK IN PROVIDENCE OFFICIALLY OPENS**

**Providence, Rhode Island, August 9, 2023:** Bally's officially opened the Bally's Event Lawn today, a 45,000 square foot area of open space located within the seven-acre 195 District Park and in so doing, preserves a critical area of downtown open space for generations to come.

On hand to participate in the official ribbon cutting ceremony were Governor Dan McKee, Lt. Governor Sabina Matos, Speaker of the House K. Joseph Shekarchi, Senator Frank Ciccone, City of Providence Mayor Brett Smiley, Marc Crisafulli, Chair of the I-195 Redevelopment District Commission and Craig Eaton, President of Rhode Island Operations for Bally's.

"Bally's is pleased to sponsor this section of the 195 District Park and preserve it as open space for all to enjoy," noted Mr. Eaton. "In addition to serving as an outdoor area for workday respite and neighborhood gatherings, it is our hope that the space will serve as an ideal location for special events, a celebration of the diverse Providence culture and a center of downtown outdoor activity."

"We know consumer demand for vibrant, walkable downtown cities in which to live and work is a key criteria to not just relocation, but to keep Rhode Islanders in Rhode Island," said Governor McKee. "The success of the Redevelopment District is a result of its unique public-private partnership and a cornerstone of the State's revitalization strategy to attract new industry and new housing to our capital city. I am grateful to Bally's for its commitment to preserve this beautiful open space and help to fulfill the mission of the I-195 Redevelopment District Commission."

"Two things any city need to thrive is open space for neighbors to gather and a business community that's dedicated to giving back. The Bally's Event Lawn is a bright example of both," said Lt. Governor Matos. "I applaud Bally's for taking an active role in helping foster a healthier community, protect and enhance the natural environment, and improve the quality of life for residents and workers in Providence, its corporate headquarters location."

The Bally's Event Lawn is bounded by the Providence River and the Michael S. Van Leesten Memorial Pedestrian Bridge, Peck and Dyer streets and marked by colorful banners bearing the Bally's name. The Guild PVD Beer Garden is located within the Event Lawn. Bally's committed to naming rights for the park as part of the 2021 Marc A. Crisafulli Economic

Development Act, a \$225 million capital infusion and jobs development act, for a period of 20 years (through June 2041) at an investment of \$2.2 million.

Speaker K. Joseph Shekarchi added, “This new Event Lawn, along with the company’s corporate offices in Providence, two casinos and an Technology office located in Warwick certainly signals a deep and ongoing commitment to the State of Rhode Island, not just as an important source of revenue for our State but as an active corporate citizen deeply ingrained in the fabric of our community.”

Senator Frank Ciccone applauded Bally’s Corporation for its continued commitment to its home state of Rhode Island. “Bally’s has been a tremendous partner for Rhode Island, and legislation we enacted in June of 2021, part of it realized here today, strengthened this partnership while protecting the State’s third largest source of revenue. Even as the company grows worldwide, Bally’s continues to call Rhode Island home and Rhode Island continues to benefit from their investment in our State.”

Mayor Brett Smiley noted, “One of the many reasons why Providence is such a great city is its incredible mix of office space, downtown housing opportunities and thriving open space. The 195 District Park is arguably one of downtown’s most precious jewels and it is reliant on public-private partnerships supported in part by neighbors in the District. I thank Bally’s for being one of those partners who, through its 20-year naming rights, helps to ensure the vibrancy and viability of this park.”

Entertainment was provided by the GoLocal Bally’s Lounge and included Mark Cutler, Rhode Island Music Hall of Fame - often called the Bob Dylan of Rhode Island; Rhode Island artist Joe Bruce and DJ ShureLive, the two recently came off a European tour; and country artist Kevin Herchen, a prolific songwriter and performer who appears regularly in Rhode Island and Nashville.

“195 District Park has become a vibrant center of activity in downtown Providence,” said Marc Crisafulli, Chair of the I-195 Redevelopment District Commission. “The Bally’s Event Lawn will continue to feature cultural, musical, and community events to further enhance the experience of the more than 5,000 daily park visits and we are excited to celebrate this sponsorship today.”

### **About Bally’s Corporation**

Bally’s Corporation is a global casino-entertainment company with a growing omni-channel presence of Online Sports Betting and iGaming offerings. It currently owns and manages 15 casinos across 10 states, a horse racetrack in Colorado and has access to OSB licenses in 18 states. It also owns Bally’s Interactive International, formerly Gamesys Group, a leading, global, online gaming operator, Bally Bet, a first-in-class sports betting platform and Bally Casino, a growing iCasino platform.

With 10,500 employees, Bally's casino operations include approximately 15,000 slot machines, 600 table games and 5,300 hotel rooms. Upon completing the construction of a casino facility in Chicago, IL and a land-based casino near the Nittany Mall in State College, PA, Bally's will own and/or manage 17 casinos across 11 states. Its shares trade on the New York Stock Exchange under the ticker symbol BALY.

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